

For immediate release

Ten new Cora restaurants will open in the upcoming year

Sainte-Thérèse, December 5, 2018 – The Cora Franchise Group is proud to announce the opening of 10 new restaurants in the upcoming year.

The Quebec-based breakfast and lunch chain is set to deliver on its ambitious expansion plan with multiple openings planned in Western Canada and downtown Toronto. Among them, two new Cora restaurants are opening soon: first, in a well-known hotel chain in downtown Edmonton on December 10, and then in Surrey, British Columbia, in early 2019.

"We are pursuing our primary objective to offer the best breakfast to everyone across the country," states Nicholas Tsouflidis, President of the Cora Franchise Group. "Competition is fierce, but we are proud to be Canada's largest independent breakfast and lunch chain."

Since 1987, Cora restaurants have set the bar for breakfast restaurants and the Cora Franchise Group's adventure followed suit with franchising opportunities 25 years ago. Today, the breakfast leader in Canada counts 126 restaurants across Canada.

About the Cora Franchise Group

With close to 130 locations coast to coast, Cora is now the largest sit-down breakfast operation in Canada and the chain's growth will continue, with many more openings slated in the coming months. Cora Breakfast and Lunch offers customers quality food and service in a warm family atmosphere.

- 30 -

Source: Marvin Shahin Executive Director - Development Cora Franchise Group 450 435-2426 mshahin@chezcora.com